

SEU Advisory Board

Meeting Minutes

Tuesday, March 18, 2014

I. Call to order

Keith Anderson, Chair called to order the meeting of the SEU Advisory Board at 10:10 am Tuesday, March 18, 2014 at the District Department of Environment, 1200 First Street, N.E. Washington, D.C.

Roll call

SEU Advisory Board: Keith Anderson, Larry Martin, Joe Andronaco, Betty Ann Kane, Bernice McIntyre, Daniel Wedderburn, John Mizroch

Absent Board Members: Sandra Mattavous-Frye, Donna Cooper

Other Attendees: Taresa Lawrence, Ted Trabue, Lance Loncke, Hussain Karim, Marcus Walker, Lynora Hall, Marc Battle, George Nichols, Mohamed Ali, Jon Andreoni, Nicole Rentz, Bob Jose, Dave Good, Hanna Greene, Dan Cleverdon, Mike Healy, Daniel White, Herb Jones, Nina Dodge, Karim Marshall, John Supp, Michelle Dee, Sheryl Dove, Tamara Boyd, Patti Boyd, Trevor Anderson, LaKeisha Lockwood, Karen Sistrunk, Marshall Duer-Balkind, Richard Fleury

Approval of agenda and minutes

The agenda was approved with the motion to discuss the "Clean and Affordable Energy Public Engagement Enhancement Amendment Act of 2013."

The minutes from the October 29, 2013 were approved by the Board as amended.

II. Official Business

"Clean and Affordable Energy Public Engagement Enhancement Amendment Act of 2013"

Daniel Wedderburn suggested that a discussion be held on the proposed abolishment of the SEU Advisory Board (SEUAB). He said that this is very important, and should be on the agenda and precede the presentation on the EM&V. Mr. Martin asked that it be a friendly amendment and that DDOE give a report on this legislation.

Keith Anderson indicated that there was a lengthy hearing on that bill a few weeks back with 43 witnesses that lasted six hours. He presented DDOE's position and stated that the bill was still with the Committee and would be marked up in early May. He stated that DDOE would be speaking with the Councilmembers' staff and stakeholders, and that the structure of the Board moving forward would be discussed. Mr. Wedderburn stated that a large community spoke to the continuation of the Advisory Board and questioned its proposed replacement with quarterly public meetings. Mr. Anderson said a bill was introduced and the comments of 43 people were taken into consideration. Going forward, he said the intent is to put a proposal forward that is agreeable to all and in the best interest of the DCSEU and the District of Columbia. Chairman Kane noted that there was a lengthy discussion in the minutes from the last meeting on this issue.

Mr. Martin noted in the October 29, 2013 minutes that it was stated that the Site vs. Source issue should be taken up at the next meeting, which would be the present meeting. Mr. Anderson stated that it could be addressed under new matters if there was sufficient time.

Teri Lutz – Evaluation, Measurement and Verification (EM&V)

Ms. Lutz of Tetra Tech Inc. gave a presentation on the EM&V analysis that had been completed thus far. She said the FY13 results were not complete and should be considered preliminary. Ms. Lutz stated that Tetra Tech completed all of the impact evaluations for each of the programs within the DCSEU portfolio and those results were being reviewed. They also held a number of review conference calls with the DCSEU staff, VEIC staff and stakeholders to review preliminary project level results. Ms. Lutz stated that Tetra Tech's goal is to represent and provide a verified estimate of actual energy savings that have been achieved within the District. She stated that in addition to the impact analyses, they also completed a process evaluation for targeted programs within the District's portfolio. They also completed a gross assessment for each of the programs within the portfolio. Tetra Tech performed cost-effectiveness testing, an acquisition cost review, a retail lighting efficiency study, and an attribution study. Tetra Tech also compared the DC SEU's reported results with Tetra Tech's verified results. Ms. Lutz stated the results thus far were preliminary, and the report would be finalized within the next few weeks.

Ted Trabue - DC SEU Quarterly Update

Mr. Trabue of the DC SEU provided a brief presentation on the activities of the DC SEU for the year, and he provided comparisons between FY12 and FY13. He stated that the DC SEU completed about 140 commercial and institutional projects and installed over 300,000 measures over the course of the year. He said the DC SEU's administrative costs were lower compared to FY12, and the DCSEU spent about \$4.6 million dollars with CBEs. Mr. Trabue stated that there was increased recognition among the residents and earned media coverage had grown. In particular, the DCSEU had 40 earned media mentions so far this year from the Washington Post, the Express, Hill Rag, WTOP and Channel 4 News. The DCSEU's website traffic had improved 100% since its launching and their social media engagement had doubled in one year. Mr. Trabue spoke about a school challenge program in the District wherein students of several schools were mentored on energy efficiency practices, to help the schools achieve greater energy savings. The DCSEU mentored Langley Elementary School and Anacostia High School. Langley won the overall competition with 30% energy savings. Mr. Trabue publicly thanked Hanna Greene and some of the engineers on-site, namely John Supp and Patti Boyd, who worked hard on this effort. Anacostia High School was awarded first place among the high schools for energy savings. Mr. Trabue said the DCSEU will seek to work with more schools in the future and they are very proud of the work done thus far with the public schools.

Mr. Trabue said the DCSEU launched a new brand earlier that month and that the Board should expect to see advertisements not only in print media but also in bus shelters and other spaces. Metro has agreed to do some Public Service Announcements. The DCSEU will be hosting a Power Lunch on Friday April 25th in partnership with WMATA, DDOE, DDOT, Capital Riverfront and Zipcar. Metro will be bringing some of its new alternative fuel buses and Zipcar will bring some of its vehicles. It will be a large event at the National's Park Fairgrounds in front of the stadium.

Mr. Trabue thanked Washington Gas for helping the DCSEU not only with its call center, but also with the website by advertising some of the opportunities that the DCSEU has regarding savings for District residents. Mr. Trabue informed the Board that on March 24th the DCSEU will be celebrating its 3rd Anniversary, and he invited the Board to come to the DCSEU offices. He thanked the Board for its continued support. Nina Dodge asked the attendees to acknowledge the DCSEU 3rd Anniversary with a round of applause from the group.

Several Board members requested a presentation from the DCSEU on the quarterly report with more data at the next meeting, so the Board could know how the DCSEU is performing. Mr. Anderson suggested holding a meeting during the latter part of April to go over the first two quarters. A meeting during the first week in May was suggested because the DCSEU's report for the second quarter would be submitted to DDOE by the end of

April. The DCSEU was asked to report on the amount of funding spent to date and the programs the funds had been spent on. The Board stated that it would like to provide advice to the DC SEU on future program development so they can add value to the process. Mr. Anderson proposed for the next meeting to be on Cinco de Mayo.

Larry Martin - SEUAB Pilot Community Meeting

Mr. Martin stated that at the last meeting a motion was passed to explore hosting a public meeting to receive more public input on the DCSEU's new programs, and to look at where there can be better coordination between the DCSEU and other initiatives in the District. Mr. Martin spoke on behalf of the Sierra Club, and stated that there is interest in having a larger public meeting around this issue. He asked the Board if this was something that would be of value, to bring a wider discussion and input to the Board's deliberations. Chairman Kane stated that the Board unanimously approved this proposal at the last meeting, and that the Board agreed to do it the second quarter of FY14. However, it would need to occur during the third quarter. The focus would be to receive input on the DCSEU programs and not on energy programs in general. Mr. Martin said the Board would need to put a date on the calendar, and use whatever outreach mechanisms that are available through DDOE, DCSEU, and the Board members' respective organizations, to develop an agenda that will not be a free for all. Mr. Mizroch noted that the Mayor has a green initiative which is quite fascinating and interesting. Chairman Kane said that DDOE is currently doing a Comprehensive Energy Plan and there will be some public hearings around the plan. Dr. Loncke stated that DDOE already did the public engagement and there will be a second phase during which the plan will be put out to the public for comments, after comments from government agencies are incorporated. Mr. Martin suggested creating an outside working group. Volunteers for the group were: Larry Martin, John Mizroch, OPC staff, and Sheryl Dove.

III. New Matters

Nina Dodge mentioned the Environmental Film Festival, where there would be four films this year made about the District of Columbia sustainability projects, and one of the stars was DDOE's very own Keith Anderson. She said the four films were being featured as part of the same sequence series. She said the film festival was scheduled to start on Friday, and it would profile the Anacostia River and other projects in the city.

Mr. Trabue introduced Ms. Sheryl Dove a new staff person at the DCSEU.

IV. Adjournment

Keith Anderson adjourned the meeting at 11:54 am.

Minutes prepared by: Lynora Hall