

GOVERNMENT OF THE DISTRICT OF COLUMBIA

ADMINISTRATIVE ISSUANCE SYSTEM

Mayor's Order 2014-139
June 11, 2014

SUBJECT: Establishment – District of Columbia Innovation and Technology Inclusion Council

ORIGINATING AGENCY: Office of the Mayor

By virtue of the authority vested in me as Mayor of the District of Columbia by section 422(11) of the District of Columbia Home Rule Act, approved December 24, 1973, 87 Stat. 790, Pub. L. 93-198, D.C. Official Code § 1-204.22(11) (2012 Repl.), it is hereby **ORDERED** that:

I. ESTABLISHMENT

There is hereby established a District of Columbia Innovation and Technology Inclusion Council ("Council") within the executive branch of the government of the District of Columbia.

II. PURPOSE

The Council shall:

- A. Advise the Mayor and the public on ways in which to grow the District's innovation and tech-economy in an inclusive manner, increase the number of jobs and high-technology businesses in the District, and ensure opportunities for all District residents;
- B. Advise the Mayor on how science, technology, engineering and math (STEM) workforce development strategies can be developed and integrated into the District's comprehensive economic development plan and support technology inclusion efforts locally and regionally;
- C. Identify effective strategies to engage and support the inclusion of underrepresented groups and their performance in the District's innovation and tech-economy through STEM education, workforce development and tech-entrepreneurship;
- D. Develop reports, proposals and plans for ways in which the District can grow and leverage its innovation and tech-economy efforts including, but not limited to, matching human capital development efforts with the needs

of the local technology-industry; increasing technology-entrepreneurship and university-based commercialization; leveraging the District's proximity to federal research and development (R&D) laboratories and research institutions; and increasing access and availability of investment capital for technology-startups and early stage/growth phase companies in the District; and

- E. Advise the Mayor on effective ways in which to respond to high technology business concerns including workforce development, access to capital, professional development and community involvement and development of the innovation-technology ecosystem in the District.

III. FUNCTIONS

The Council shall:

- A. Conduct an annual review of the state of the District's innovation economy and technology-sector with key metrics and assessments for STEM workforce development, new venture and job creation, access to investment capital along the investment continuum, and technology-entrepreneurship that collectively will determine the overall health of the local innovation and technology-economy;
- B. Provide focused recommendations on how the innovation sector can grow and thrive in the District including increasing the number of startup entrepreneurs and emerging cutting-edge technology companies;
- C. Investigate short-term, medium-term, and long-term actions that may be taken by universities, District agencies, small businesses, corporations, federal laboratories, federal agencies and the Mayor's Office to address areas of concern for high-technology businesses;
- D. Evaluate methods by which the District government could engage in additional outreach and increase the diversity of high-technology businesses involved in all levels of the governmental process in the future;
- E. Provide recommendations on the STEM education and workforce training programs in the District, entrepreneurship incubators, and the proper connections between STEM workforce development programs and innovative small business development;
- F. Identify specific areas of concern for innovative high technology businesses in the District, including, but not limited to, incentives for their business growth, regulatory barriers to their growth and ways in which to increase their community relationships; and

- G. Review and provide recommendations to the Mayor on the need to coordinate the efforts to focus all sectors of the District's economy on innovation and job growth (including universities, venture capitalists, government, small businesses, corporations, non-profits, federal laboratories, angel investors, lending institutions, foundations and others).

IV. MEMBERSHIP

The Council shall be appointed by the Mayor and shall consist of not less than fifteen (15) and no more than twenty-five (25) members as follows:

- A. One (1) faculty member from each university within the District of Columbia which has an active high-technology business development program;
- B. Public members who are representative of the diversity of people and ideas within the high-technology business community of the District of Columbia representing private, public, and community institutions, and who are representative of the diversity of economic, religious, racial, ethnic, gender identification, age and family status in the District of Columbia;
- C. The Deputy Mayor for Planning and Economic Development, or his or her designee, who shall serve as an ex-officio voting member of the Council;
- D. A designee of the Deputy Mayor for Planning and Economic Development;
- E. The Director of the Department of Small and Local Business Development, or his or her designee, who shall serve as an ex-officio voting member of the Council;
- F. A designee of the Director of the Department of Small and Local Business Development; and
- G. The Director of the Office of the Chief Technology Officer, or his or her designee, who shall serve as an ex-officio voting member of the Council.

V. TERMS

- A. Members of the Council shall be appointed to serve a term of four (4) years and shall serve until their successor is appointed. A member of the Council may be re-appointed but may serve no more than two (2) consecutive terms.
- B. Members who are appointed based on their positions within relevant

organizations or the District government shall only serve during their tenure as employees of those organizations or the District government.

- C. The Mayor may remove any member of the Council for failure to attend three (3) consecutive meetings of the Council.

VI. COMPENSATION

The members of the Council shall serve without compensation.

VII. ORGANIZATION

- A. The Mayor shall designate, from among the members appointed to the Council, the Chairperson, who shall serve in that capacity at the pleasure of the Mayor.
- B. The Council may establish such subcommittees as it deems appropriate. Any subcommittee must be chaired by a member of the Council although it may include any other public or government member.
- C. The Council shall meet at least six (6) times a year. Meetings of the Council shall be held in the District at such times and locations as are designated by the Chairperson.
- D. The Council may utilize telephone or video conferencing technologies to satisfy the District's Open Meetings Act requirements.
- E. The Council may conduct public stakeholder meetings as it deems necessary.

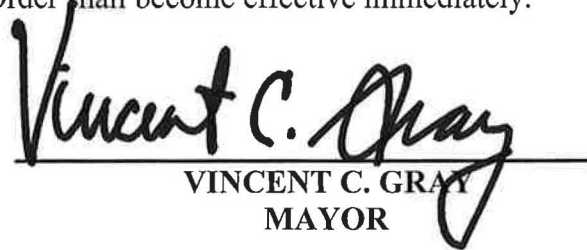
VIII. ADMINISTRATION


- A. Each meeting shall be open to the public and shall include a period of time for the public to comment on issues being considered by the Council.
- B. The Office of the Deputy Mayor for Planning and Economic Development (DMPED) and the Department of Small and Local Business Development (DSLBD) shall provide technical and administrative support to the Council.
- C. The Council may, at the request of the Chairperson, request information or technical support from any other agency of the District government.
- D. A quorum to transact business shall consist of a majority plus one of the voting members.

IX. CONFLICT OF INTEREST

The Council must develop procedures to guard against conflicts of interest for its members. These procedures must guarantee that no member of the Council shall participate in any way in the consideration of decisions that are likely to provide a direct financial benefit to that member or otherwise give the appearance of a conflict of interest under District of Columbia law.

X. EFFECTIVE DATE: This Order shall become effective immediately.


VINCENT C. GRAY
MAYOR

ATTEST: 
CYNTHIA BROCK-SMITH
SECRETARY OF THE DISTRICT OF COLUMBIA